



# Jennifer L. Phillips

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## EDUCATION

<b>2013</b>	<p><b>Ph.D., University of Virginia, Religious Studies (Theology, Ethics, and Culture)</b>          Qualifying Exams: Buddhist Ethics, Christian Ethics, Just War and Pacifism, Liberation Theology, Social and Political Thought          Dissertation: <i>Ethics and Economic Life: The Catholic Social Teachings and Microeconomics</i></p>
<b>1999</b>	<p><b>B.S., University of Virginia, McIntire School of Commerce</b></p>
<b><u>ADDITIONAL TRAINING</u></b>	
<p><b>University of Virginia Medical Center</b>          2018-2020: Clinical Pastoral Education (hospital chaplain training, 2 units)</p>	
<p><b>International End-of-Life Doula Association</b>          2019: EOL Doula Training Intensive</p>	
<p><b>College of Executive Coaching</b>          2016: Coaching Intensive, Intermediate Coaching</p>	
<p><b>Other</b>          2017: Bystander Intervention Training          2017: Nonviolent Direct Action Training</p>	

## WORK

<b>2016-Present</b>	<p><b>Founder/Principal, JLP Strategy</b>          Strategic and ethical support (coaching, projects, writing) to impact-driven professionals and organizations. Cases include negotiation, strategic planning, prioritization, board/executive decision support, teambuilding, creative growth, resilience, and career transition.</p>
<b>2018-2020</b>	<p><b>Chaplain Intern, University of Virginia Medical Center</b>          Trained and worked independently with patients and families across diverse demographics and religions. Encountered a range of medical diagnoses and crises. Rotated with chaplain team as hospital's overnight chaplain.</p>
<b>2017-2018</b>	<p><b>Adjunct Professor, University of Virginia, Bioethics Minor Program</b>          Designed and led undergraduate philosophy course, "Organizational Ethics in Healthcare."</p>
<b>2012-2016</b>	<p><b>Chief Strategy Officer, Avalon Consulting Group</b>          Marketing agency for nonprofits. Led company and department-level planning, stewarded mission and culture, and provided both quantitative and qualitative decision support to president. Executed special strategic projects. Oversaw company infrastructure, including controllership, financial reporting, IT, and general administration.</p>

<b>2004-2011</b>	<p><b>Consultant, Self-Employed</b> Continued Avalon responsibilities as a freelancer while pursuing Ph.D. Responsibilities evolved from database development and maintenance to management consulting and participation on executive team. Led to my re-hire as Chief Strategy Officer in 2012.</p>
<b>1999-2004</b>	<p><b>Various Positions, Avalon Consulting Group</b> Advanced from Assistant Program Manager to Director of Strategic Development. Built Merlin by Avalon, a proprietary fundraising reporting database that remains mission-critical for the agency.</p>

## WRITING

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<b>For Hire</b>	<p>Marketing and Proposal Copy Newsletter Curation and Copy Editing and Repurposing Executive Communications Executive Ghostwriting Guest Blogging (ethics topics) Resumes and Cover Letters</p>
<b>Publications</b>	<p><a href="#">Helping Friendly Newsletter</a> Substack, 2021-present.</p> <p>"<b>Flourishing in Crisis: Confronting Climate Change in Catholic Social Thought</b>" Chapter in <a href="#">That All May Flourish: Comparative Religious Environmental Ethics</a>. Oxford University Press, July 2018.</p> <p>"<b>The Business of Creativity: From SCDP to Modern Creative Enterprise</b>" Chapter in <a href="#">The Universe is Indifferent: Theology, Philosophy, and Mad Men</a>. Cascade Books, 2016.</p> <p><a href="#">Ethics and Economic Life: The Catholic Social Teachings and Microeconomics</a>. Doctoral Dissertation, 2013.</p>
<b>Other</b>	<p><a href="#">JLP Strategy Blog</a>, 2016 – present. <a href="#">Avalon Consulting Group Blog</a>, 2012 - 2016. Finalist, NYC Midnight Microfiction 100, 2020.</p>

## SPEAKING

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<b>Resilience</b>	<p><b>Resilience and Wellbeing for High Performers</b> <b>Personal Resilience Mapping</b> <b>Family Resilience for Working Parents</b> <b>Introduction to Mindfulness</b> <b>Understanding Burnout &amp; Burnout Prevention</b> Private workshops.</p>
<b>Leadership</b>	<p><b>Communicating with Radical Candor</b> <b>Emotional Intelligence and Business Leadership</b> <b>Emotional Intelligence and Nonprofit Leadership</b> <b>Situational Leadership</b> <b>Unlocking Creativity (film discussion series)</b> Public and private workshops.</p>

**Ethics & Justice**

**Clear Eyes and Full Hearts: Moving Forward After #Charlottesville (Speaker and Moderator)**  
Community discussion following 2017 "Unite the Right" violence and counter-protests.

**When Marketing and Politics Collide (Panel Member)**  
American Marketing Association Central Virginia chapter event, 2018.

**The Business of Social Innovation (Keynote and Moderator)**  
Speaker panel sponsored by the University of Virginia's Batten School of Leadership & Public Policy and McIntire School of Commerce, 2014.

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**TEACHING**

**American Religious History**  
Teaching assistant, undergraduate religious history course at the University of Virginia.

**Business and Society**  
Instructor, undergraduate philosophical ethics course at the University of Virginia.

**Organizational Ethics in Healthcare**  
Professor, undergraduate bioethics course at the University of Virginia.

**Religious Ethics and Moral Problems**  
Teaching assistant, undergraduate religious ethics course at the University of Virginia.

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**COMMUNITY**

**Pro Bono Coaching / Chaplaincy**  
Charlottesville Public Housing Association of Residents. 2020.  
The Women's Initiative. 2019.

**Charlottesville City Schools**  
Library volunteer. 2016-2020.

**Vice-President and Founding Board Member, Congregate Charlottesville**  
Organized general non-medical and pastoral infrastructure for [2017 nonviolent direct action](#) opposing white supremacist activity. Served as member of founding board. 2017-2019.

**Showing Up for Racial Justice – Charlottesville Chapter**  
Launched and helped facilitate early chapter meetings. 2016.

**Board Member, ADRFCO**  
Assn. of Direct Response Fundraising Counsel, fundraising and ethics committees. 2014-2016.

**Judge, National Capital Business Ethics Awards**  
After leading Avalon to an NCBEA win in 2013, I went on to serve as judge in 2014.